

## Improving Efficiency and Productivity with ProjExec

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*“I had 15 people at multiple locations up and running on ProjExec in less than two weeks. Now I simply check my smartphone when I need project updates, so I know exactly where we are against our goals. The best part is that we don’t have any wasted time in our meetings because we have access to our automated reporting to provide a quick view of the overall progress, site by site.”*

Vincent Plachez  
IP Services Department Director

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### Company Summary

With over 10,800 stores in 34 different countries, the Carrefour Group is not only a leading retailer in Europe, but the second largest retailer in the world. It employs more than 380,000 people in territories like Europe, Latin America, North Africa and more. As with most companies with a large global supply chain, the Carrefour Group relies on a network of integrated and franchised stores, along with the stores it runs directly with local partners. The goal of the Carrefour Group is simple: it aims to improve the daily lives of consumers all over the globe by offering them the largest array of products and services at the fairest possible prices.

### Business Challenge

As with so many other large, global entities, the Carrefour Group was searching for a way to streamline the level of visibility it had over so many stores at the same time. Everything from IT deployment projects to organizational improvement projects affected many sites at once, causing representatives to look for a much deeper level of integration between project teams across the entire company – all while getting those teams operational as quickly as possible. Additionally, the Group was facing challenges getting actionable, real-time information to and from all the teams dispersed across the world to keep up with productivity demands. The Carrefour Group was searching for an easy solution that not only provided much-needed support to operational teams, but that would also allow for real-time information to get to managers that could be easily integrated with their existing IT environment.

## Results

ProjExec provided the following benefits:

- The Carrefour teams using ProjExec are more flexible than they have ever been.
- Teams have a clear overview of their tasks and are able to access mission-critical information using mobile devices.
- Project Managers have up-to-date, real-time information on project health at their fingertips.
- Users greatly appreciate the simplified, easy-to-use and understand interface that only ProjExec provides.

## Solution

Prior to ProjExec, the Carrefour Group was using messaging as the main channel for communication. This left a great deal to be desired, as information sharing in this way did not ensure the quality of the information and the frequency at which updates could be provided. A huge amount of coordination was still necessary, involving everything from onsite meetings to conference calls and more.

After much deliberation, the Carrefour Group determined that only ProjExec offered the user-friendly interfaces they were searching for with the ability to manage the initiatives and projects they needed with the functionality they could depend upon. Carrefour purchased ProjExec Enterprise for IBM Connections with Notes and Outlook Sidebar Widgets, Mobile Connector, Sametime Connector, Microsoft Project Connector, Notes Calendar Connector and Public Web Services API. After a fast and straightforward installation process, along with brief training sessions for Project Managers and Team Members, this functionality was deployed across the entire company. At the end of the first six months alone, the Carrefour Group was already managing 150 different projects involving 350 different internal users.

## The Future

The Carrefour Group hopes to continue to use ProjExec as it continues to expand its deployment to other continents, particularly South America. As time goes on, the company will continue to rely on Social Project Management as a whole to help improve organization, streamline operations and maintain productivity - even when team members are away from the sites in question.



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Trilog Group is an international company headquartered just north of Boston, MA. The company has offices in Europe and the Middle East as well as a global network of reseller partners who implement and support the ProjExec solution in over 35 countries.

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